

BEAUTY GROUP TANZANIA



SALES AND MARKETING PERSONNEL, ASSISTANT SOCIAL MEDIA SALES OFFICER & STOREKEEPER AT BEAUTY GROUP TANZANIA

BACKGROUND

Angela Peace and Love Company Limited (Beauty Group Tanzania) is a company registered under the laws of Tanzania, specializing in selling used clothes, shoes, bags, new shoes, and towels. The company headquarters are in Keko, Dar es Salaam. The company has business branches in Arusha, Mwanza, Kasulu, Zanzibar, Iringa, Mbeya, Songea, Morogoro, Dodoma, Kariakoo, Makambako, and Tanga. Angela Peace and Love invites suitable applicants to apply for the following positions:

1. JOB TITLE: SALES AND MARKETING PERSONNEL (25)

KEY RESPONSIBILITIES:

- (i) Implement sales strategies to achieve the company's objectives and targets
- (ii) Meet or exceed the agreed sales targets and results within a set schedule
- (iii) Establish and maintain strong relationships with existing and potential customers
- (iv) Conduct market research to understand consumer trends and preferences
- (v) Prepare and present sales reports and forecasts

QUALIFICATIONS:

- (i) A diploma or bachelor's degree from a recognized university
- (ii) Strong communication and negotiation skills
- (iii) Ability to work independently and as part of a team
- (iv) Willingness to work at any branch to which you are assigned

2. JOB TITLE: ASSISTANT SOCIAL MEDIA SALES OFFICER (1) (FEMALE ONLY – DAR ES SALAAM)

KEY RESPONSIBILITIES:

- (i) Assist in managing the company's social media accounts (Instagram, Facebook, TikTok, etc.)
- (ii) Promote products online and engage with customers via social media platforms
- (iii) Create and post engaging content, including photos and short videos, to boost sales
- (iv) Monitor trends and customer feedback through social media and provide reports
- (v) Respond to customer inquiries and provide after-sale follow-up online

QUALIFICATIONS:

- (i) A diploma or bachelor's degree from a recognized university.

- (ii) Basic knowledge of social media marketing and customer engagement
- (iii) Good written communication skills in Swahili and English
- (iv) Creativity and basic photo/video editing skills are an added advantage
- (v) Willingness to work under minimal supervision and meet daily online sales targets
- (vi) This position is open to female applicants only
- (v) Applicants must reside in Dar es Salaam or be ready to attend interviews and work in Dar es Salaam

3. JOB TITLE: STOREKEEPER (5)

KEY RESPONSIBILITIES:

- (i) Manage daily operations of the store including receiving, storing, and issuing goods
- (ii) Maintain accurate stock records and inventory reports
- (iii) Conduct regular physical stock counts and reconcile with the system
- (iv) Ensure the store is well-organized, clean, and secure
- (v) Report stock shortages, damages, and discrepancies promptly

QUALIFICATIONS:

- (i) A diploma or bachelor's degree from a recognized university.
- (ii) Experience in storekeeping or inventory management is an added advantage
- (iii) Attention to detail and strong organizational skills
- (iv) Ability to work with minimal supervision
- (v) Willingness to work at any branch to which you are assigned

MODE OF APPLICATION

All applications should be sent to career@beautygroup.co.tz and must include the following:

1. Application letter
2. Updated CV

Applications should be addressed to:

Human Resources Manager
Angela Peace and Love Company Limited
P.O. Box 11093
Dar Es Salaam

REMUNERATION AND BENEFITS

Attractive basic salary, commission (where applicable), and allowances.

CLOSING DATE

The deadline for submitting applications is 15th June 2025.
Only shortlisted candidates will be contacted.

PLEASE NOTE:

- (i) Interviews will be conducted in Dar es Salaam, with online options available for applicants residing outside Dar es Salaam — except for the Assistant Social Media Sales Officer position, which requires physical presence in Dar es Salaam.
- (ii) In your application, please clearly indicate the region where you currently reside.
- (iii) Your email subject should read:

For Sales and Marketing Personnel: "Application for the Position of Sales and Marketing Personnel – [Your Region]"

For Assistant Social Media Sales Officer: "Application for the Position of Assistant Social Media Sales Officer – Dar es Salaam"

For Storekeeper: "Application for the Position of Storekeeper – [Your Region]"

INTERVIEW DATE

Interviews will start in Dar es Salaam on 30th May 2025.

The sooner you apply, the sooner you might be invited for an interview.

