



FRANKFURT ZOOLOGICAL SOCIETY

1. JOB TITLE: Fundraising and Communications Liaison Officer (gn)

Permanent employee, Full-time · TZA: Seronera, Serengeti

ABOUT THE PROJECT

The Serengeti Ecosystem Conservation Programme (SECP) is committed to working with partners to protect one of the world's most iconic ecosystems, safeguarding biodiversity, engaging local communities in conservation, and ensuring sustainable tourism practices. As part of our ongoing efforts to secure funding and strengthen relationships with key stakeholders, we are seeking a Fundraising and Communications Liaison Officer who will engage with nature based tourism related businesses operating in the Serengeti to fundraise for SECP and assist in promoting the work of FZS in support of conservation and the communities adjacent to the protected areas of the Serengeti Ecosystem.

YOUR TASKS

- **Fundraising & Partnerships:** Develop and implement strategies to engage tourism operators in fundraising activities supporting Serengeti conservation.
- **Donor & Partner Engagement:** Identify and cultivate relationships with new and existing tourism partners to secure financial and in-kind support.
- **Event & Campaign Management:** Organize fundraising events and campaigns in collaboration with tourism operators.
- **Communication & Outreach:** Develop and distribute engaging communication materials highlighting conservation efforts and community impact.

- **Representation & Advocacy:** Represent the programme at tourism events, presenting conservation challenges and opportunities.
- **Monitoring & Reporting:** Track and report fundraising progress, evaluating the impact of activities and suggesting improvements.
- **Media & Public Relations:** Act as a liaison for tourism businesses and media, ensuring alignment with the programme's communication strategy.
- **Cross-Team Support:** Provide communication and fundraising support to other conservation programmes as needed.

YOUR PROFILE

- Bachelor's degree in fundraising, marketing, communications, environmental science, or a related field. Master's degree in related field will be added advantage
- Minimum of 3 years' experience in fundraising
- Strong knowledge conservation issues
- Proven ability to engage stakeholders and build successful partnerships
- Experience in writing and producing communication materials (e.g., newsletters, social media content, reports)
- Excellent verbal and written communication skills
- Proficiency in Microsoft Office Suite and experience with CRM systems
- Fluency in English; knowledge of Kiswahili is an advantage
- Basic photography and editing skills (more experience desirable)
- Proficiency in Adobe Illustrator, Canva, and other design programs

WE OFFER

- The chance to contribute to meaningful conservation efforts and make a real difference in the world with a competitive salary and benefits, based on experience.
- An initial contract of one years will be offered, subject to a completion of a successful probation period.
- Benefits include 30 days leave, a housing allowance and a pension contribution as well as emergency medical insurance.

YOUR APPLICATION

If you are passionate and ready to take on this challenge and make a difference, please submit your resume and cover letter detailing your relevant experience and motivation for applying. Please use our online application form to send your application.

Application Deadline is 09 March 2025

ABOUT US

Frankfurt Zoological Society (FZS) is an internationally operating conservation organisation based in Germany that has been supporting conservation projects in Africa, South America, South East Asia and Europe for many decades. Following our mission to conserve wildlife and ecosystems we are focusing on protected areas and outstanding wild places.

APPLY HERE