



VACANCY ANNOUNCEMENT – 07TH NOVEMBER, 2024

Mkulazi Holding Co. Ltd (MHCL) is a company owned by the National Social Security Fund (NSSF) and Prisons Corporation Sole (PCS). The Company was established on 6th September 2016. The main objective of the company is to undertake production of sugar in Tanzania.

The company wishes to invite competent, qualified, experienced, and dedicated young Tanzanians to fill in the vacancy positions currently available in the company and **WOMEN ARE HIGHLY ENCOURAGED TO APPLY FOR THESE POSITIONS** as follows:

1. Marketing and Sales Manager – 1 Position: Job purpose is to undertake Marketing and Sales activities as per existing plans.

Job Descriptions and responsibilities:

- i. Prepare plans and managing the publications of all the publicity materials to maximize brand promotion;
- ii. Creating marketing Campaign in liaison with Senior Public Relations Officer;
- iii. Maintains sales volume, product mix and selling price;
- iv. Creates and develop new innovative ways to communicate the company message to existing customers;
- v. Contributes to the annual Marketing and Sales plan;
- vi. Plan and manage marketing projects events and evaluate their success;
- vii. Stimulate sales activities to attain or exceeds revenue objectives on monthly, quarterly and year bases;
- viii. Support in the preparation of perfect sales projection along with pipelines reports;
- ix. Evaluate the effectiveness of all marketing activity;
- x. Plan, develop and deliver marketing and sales campaigns as agreed within timescales; and

- xi. Perform any other lawful duties as assigned by the Company.

Academic Qualifications:

He/She should have a Masters' degree in Marketing, Sales, Business Administration or related field.

Working Experiences:

The incumbent must have a working experience of Eight (8) years in Marketing and Sales or related duties in which two (2) years should be in Managerial position. Experience in marketing and sales in sugar industry is an added advantage.

Salaries and other fringe benefits for the above vacancies will be paid in accordance to the Company's **Salary Structure and other related manuals.**

General condition: all applicants should have accomplished Secondary School Education and possess an Ordinary Certificate of Secondary Education.

MODE OF APPLICATION:

Candidates meeting the requisite qualifications should submit their written applications and detailed CV to the address below **WITH THE POSITION APPLIED WRITTEN ON THE TOP OF THE ENVELOPE**, describing how they see themselves qualifying for the applied position. They should also send copies of Academic Certificates, names and contacts of three referees, daytime telephone numbers and e-mail address. The closing deadline for all applications is 14 days after the advert. Only successful candidates will be contacted.

**CHIEF EXECUTIVE OFFICER,
MKULAZI HOLDING COMPANY LIMITED,
P.O BOX 1079,
MOROGORO.**