



WE'RE HIRING COLLABORATIVE CONTENT OFFICER

Responsible for developing and executing creative content across AzamPesa, Sarafu, and AzamPay, ensuring consistency and high-quality output.

• **Qualifications** : A bachelor's degree in Marketing, Communications, or a related field, with over 3+ years of experience in content creation and creative direction, is required. The candidate should have a strong portfolio and be proficient in graphic design and video production tools.

Responsibilities

- **Content Calendar Management**: Create and manage content calendars for AzamPay, AzamPesa, and Sarafu.
- **Content Creation**: Develop original content for social media, websites, and other platforms; oversee visual content creation to ensure brand consistency.
- **Project Coordination**: Manage production schedules, timelines, and ensure content aligns with brand guidelines and messaging.
- **Collaboration**: Work closely with marketing teams to adapt content for each brand's target audience and participate in creative meetings to align content with overall marketing strategies.
- **Support Field Marketing**: Assist with creative needs for field marketing activities, ensuring alignment with brand guidelines.

DEADLINE:
07 DEC 2024

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