



1. JOB TITLE: Digital Graphic Designer (1 Position(s))

Job Location : Head Office

Job Purpose:

Oversee the artistic design of the bank's digital assets for multimedia and graphics projects while tracking the success of the designs and using the data and analytics to determine which graphics perform the best.

Main Responsibilities:

- Design, produce, and manage interactive online content, including email templates, social media, and promotional artwork, and informative e-fliers, e-brochure etc.
- Prepare concepts for each project and presenting the design ideas to all the relevant stakeholders.
- Plan, film, and edit videos that could be used for a variety of projects such as movies, advertisements, or television shows.
- Collaborate with the digital sales and communication teams to ensure that all designs align with the brand image, while also meeting usability and social media/website standards.
- Ensuring consistency in designs and content across all company platforms.
- Transform wireframes, flow diagrams, storyboards, site maps, and prototypes into intuitive high-quality user interfaces.
- Review product positioning and online marketing content to identify room for improvement.
- Work with the ICT and Innovation departments, internal and external designers to oversee the smooth implementation of new content, to ensure the creation and delivery of tailored experiences for the digital user.
- Responsible for all photographic direction for digital execution.
- Perform other tasks to support Marketing activities as may be assigned by the Line Manager.

Knowledge and Skills:

- Creative and innovative mind with an artistic flair.
- Core knowledge about marketing-related subjects such as advertising, consumer behavior, digital marketing strategy, market research.

- Solid knowledge of design software programs, such as Adobe Creative Suite, Sketch and InVision.
- Creative Executor
- Photography and Videography
- Team Player
- Works well under pressure

Qualifications and Experience:

- Bachelor's degree in Digital Marketing, Arts Advertising, Multimedia Design, Graphic Design, or relevant fields of study.
- A minimum of 3 years' experience with proven track record in a professional digital design role.
- A portfolio of previous digital design work to showcase experience and creativity.

NMB Bank Plc is an Equal Opportunity Employer. We are committed to creating a diverse environment and achieving a gender balanced workforce.

Female candidates and people living with disabilities are strongly encouraged to apply for this position.

NMB Bank Plc does not charge any fee in connection with the application or recruitment process. Should you receive a solicitation for the payment of a fee, please disregard it.

Only shortlisted candidates will be contacted.

Job opening date : 09-Oct-2024

Job closing date : 23-Oct-2024

2. JOB TITLE: Specialist; Fraud Control & Data Analytics (1 Position(s))

Job Location :

Head Office, Hq

Job Purpose:

To uphold the banks financial crime controls, policies, and procedures to ensure their efficacy, efficiency, and alignment with both internal and regulatory mandates.

Oversee the associated system resources, employ in-depth data analytics skills and techniques for fraud prevention and detection, implementing and enhancing controls in areas such as Anti-Money Laundering (AML), emerging fraud trends, Customer Due Diligence (CDD), and other relevant domains.

Main Responsibilities:

- Establish a robust machine learning environment by incorporating approved third party machine learning-focused tools into existing internal system resources.
- Utilize advanced data analytics techniques to closely monitor and analyze data, identify patterns, and trends indicative of fraudulent activities, and promptly respond to any suspicious activities.
- Develop, maintain, and enhance a comprehensive set of fraud detection and prevention rules to mitigate financial crime risks and protect the bank.
- Design and implement effective Anti-Money Laundering (AML), Customer Due Diligence (CDD), and Sanctions screening rules for payments and ensuring compliance with all regulatory requirements.
- Conduct in-depth root cause analysis of any fraudulent incidents, investigating and recommending appropriate actions to prevent and minimize fraud losses.
- Keep abreast of the latest trends and technologies in financial crime control, fraud detection, and prevention and incorporating this knowledge into the banks risk management practices.
- Work collaboratively with the IT teams to maintain and improve the fraud prevention systems and tools, ensuring optimal performance.
- Develop and deliver regular reports on fraud incidents, losses, and trends to relevant stakeholders.
- Provide training and education to bank employees on financial crime control and detection, promoting a culture of compliance and vigilance.
- Collaborate closely with other stakeholders within the bank to ensure that financial crime control policies and procedures are up-to-date, effectively implemented, and adhered to.
- Identify emerging fraud trends and proactively implement measures to prevent losses and mitigate risks.
- Coordinate with external law enforcement agencies as necessary to investigate and prosecute fraud incidents.
- Manage the day-to-day operations of the financial crime control department, ensuring that all system related tasks are completed efficiently and effectively.
- Develop and maintain a network of professional contacts within the industry to keep informed of best practices and emerging trends.
- Participating in industry conferences, workshops, and seminars to maintain a high level of expertise in financial crime control and detection.

Knowledge and Skills:

- Knowledge in Advanced data analytics tools and techniques, coupled with the ability to detect hidden patterns and trends.
- Proficiency in machine learning algorithms and their practical applications
- Familiarity with Anti-Money Laundering (AML), Customer Due Diligence (CDD), and Sanctions screening rules and regulations is vital.
- Strong knowledge of fraud detection and prevention strategies
- Skills in SQL, Python languages, and other tools for analyzing system data, detecting fraud trends, and providing data-driven recommendations to solve business problems.
- Ability to work in a fast-paced environment and manage multiple priorities.
- Fundamental understanding of information and communication technology (ICT)
- Highly organized with exceptional attention to detail, demonstrating creativity and problem-solving skills when monitoring system information.
- Strong communication skills, able to write inputs for management reports which may present findings to diverse audiences, including legal proceedings.

- Excellent interpersonal skills, confident in stakeholder engagement, able to work independently under pressure, and meet deadlines.
- Integrity, determination, and a commitment to prioritize the banks interests above personal gain in uncovering the truth.
- Proactive in fostering open communication, teamwork, and trust to promote a customer-centric culture.

Qualifications and Experience:

- Bachelor's degree in Data Science, Finance, Accounting, Banking, Economics, Actuarial Science or equivalent
- Professional qualifications in financial crime compliance (e.g. CAMS / CFE) will be an added advantage.
- Minimum 3 years' experience in conducting financial crime related investigations, including frauds.
- Data Analytics experience in financial industry, contact center, information security controls, electronic payments or risk operations.

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Only shortlisted candidates will be contacted.

Job opening date : 08-Oct-2024

Job closing date : 22-Oct-2024

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