



WE'RE HIRING!

JOIN OUR TEAM



SALES MANAGER

Qualification:

- ✔ A bachelor's degree in Sales, marketing, mathematics, business administration, or related field.
- ✔ 3 years' experience in marketing or sales.
- ✔ Experience in management may be advantageous.
- ✔ Understanding and knowledge of sales and marketing.
- ✔ Strong analytical, organizational, and creative thinking skills.
- ✔ Excellent communication, interpersonal, and customer service skills.
- ✔ Knowledge of data analysis and report writing.
- ✔ The ability to understand and follow company policies and procedures.
- ✔ The ability to work under pressure.

SUBMIT YOUR CV



hr@salholdings.co.tz

DEADLINE

15th July, 2024





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Content Copywriter

Qualification:

- ✓ Bachelor's degree or equivalent experience in communication or marketing
- ✓ 2+ years of experience producing copy for print and digital media channels
- ✓ Proven success in producing copy for advertising or marketing campaigns
- ✓ Exceptional skill in social media writing, including use of hashtags and relevant acronyms
- ✓ Proficiency with common office software
- ✓ Experience with SEO concepts and social media marketing
- ✓ Creativity, adaptability and the ability to work collaboratively with a team



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**Digital Communication
Specialist**

Qualification:

- ✓ Bachelor's degree in Communications or a related field.
- ✓ Minimum 3 years' experience in digital communications.
- ✓ Proficiency with Adobe Creative Suite.
- ✓ Expertise in SEO, SEM, & CRM.
- ✓ Familiarity with web analytics.
- ✓ Excellent writing and editing skills.
- ✓ Strong organizational abilities.
- ✓ Creative problem-solving skills.
- ✓ Ability to work independently and in a team environment.
- ✓ Excellent interpersonal and communication skills.

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Graphics/Art Designer

Qualification:

- ✔ Responsible for creating visual elements such as logos, graphics, and web pages
- ✔ Responsible for work internal & external clients to identify their needs, understand the purpose and message of the project, and develop proposals for the implementation.
- ✔ Responsible of Artwork design and creative campaign concepts Photoshoot & production supervision – booklets, brochures, posters, briefing slides, photo editing and newsletters in color and black and white. Able to work on high-end print publications, such as annual reports and small book projects.
- ✔ Able to utilize appropriate computer software tools to produce finished graphics illustrations rendered from rough sketches and layouts prepared by other Graphics Specialists or author of the material; utilizes computer graphics to create charts and graphs for publications and visual aids.
- ✔ Performs other duties as assigned

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MARKETING & PR
MANAGER

Qualification:

- ✓ Bachelor's degree in a relevant field—Marketing, PR, Communications, Journalism, or similar
- ✓ 3+ years of experience in marketing or public relations managerial roles
- ✓ Outstanding analytical skills—being able to foresee challenges and come up with solutions
- ✓ In-depth understanding of social media
- ✓ First-class written and spoken communication
- ✓ Budget management skills
- ✓ Proficient in Microsoft Office and project management software



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