



## **THS 2023**

**A DECADE OF ACTION**

TANZANIA HEALTH SUMMIT  
P.O BOX 31409  
Buzwagi Street,  
House No 315, Plot No. 1068  
Masaki, Dar es Salaam

### **JOB ADVERT FOR CORPORATE RELATIONS AND MARKETING OFFICER (CRM)**

Job Title: Corporate Relations and Marketing Officer (CRM)

Organization: Tanzania Health Summit

Location: Dar es Salaam

Application Deadline: 15th November 2023

Report to: Conference manager

#### **About Tanzania Health Summit**

Tanzania Health Summit (THS) was registered in 2014 as a non-governmental and not for-profit organization based in Dar es Salaam with the focus on improving healthcare service delivery through public knowledge empowerment. Tanzania Health Summit is a leading healthcare platform dedicated to fostering innovation, collaboration, and advancements in healthcare in Tanzania. We bring together professionals, policymakers, and stakeholders to address healthcare challenges, share knowledge, and drive transformative initiatives. We are committed to creating a healthier nation through partnerships, research, and strategic collaborations. The organization's activities include advocacy, capacity building, youth and women empowerment, innovation, and health education/training, focusing on society's deprived and marginalized segments.

#### **Job Description**

The Tanzania Health Summit is seeking a dedicated and dynamic Corporate Relations and Marketing Officer to join our team. This role is crucial in engaging our stakeholders, strategic digital marketing, and managing media-related issues. The successful candidate will play a key role in advancing our mission and promoting impactful healthcare initiatives.

### ***Responsibilities***

- Develop and implement a corporate relations and marketing strategy to engage stakeholders and enhance the organization's visibility.
- Build and nurture relationships with local and international corporate partners, donors, and sponsors.
- Coordinate and oversee media relations, including press releases, interviews, and media coverage.
- Manage and create content for social media, newsletters, graphics and website to promote our activities and engage our audience.
- Assist in organizing and promoting THS events
- Monitor and evaluate the effectiveness of corporate relations and marketing initiatives.

### ***Qualifications***

- Bachelor's degree in Marketing, Communications, Business, or a related field.
- Minimum of one year of experience in corporate relations, marketing, or public relations.
- Strong interpersonal and relationship-building skills.
- Excellent written, verbal communication skills and preferable graphics designing
- Proficiency in social media management.
- Ability to work independently and as part of a team.
- Strong organizational and project management skills.
- Demonstrated success in stakeholder engagement and partnership development. Added
- Any duty assigned by his/her immediate supervisor

### ***Competence***

- Using generative AI, design softwares such as CANVA etc.

### ***How to Apply***

Interested candidates are invited to submit a resume and a cover letter (in one document) detailing their relevant experience and qualifications to [hr@ths.or.tz](mailto:hr@ths.or.tz) by 15th November 2023. Please use "***Corporate Relations and Marketing Officer Application***" as the subject line of your email.

Tanzania Health Summit is an equal opportunity employer, and we encourage candidates from all backgrounds and experiences to apply.