

Digital Opportunity Trust (DOT) Tanzania is looking for energetic, self-starting young graduates to join the Community Leadership Program 2022-2023. Selected youth will undergo Training of Trainers (TOT) and become facilitators of our Digital Business Program in their respective communities.

About Digital Opportunity Trust (DOT) Tanzania

DOT mobilizes and inspires all underserved and disadvantaged young people with digital literacy, 21st-century skills, and the self-confidence that will enable them to thrive in an inclusive digital economy. We work with youth, the private sector, governments, and community-based organizations towards a collaborative vision of communities around the world shaped by daring social innovators. <u>Read more about DOT Tanzania here</u>.

Overview of the Daring to Shift Project (2020-2023)

DOT Tanzania is currently undertaking the *"Daring to Shift Project"* 2020 and 2023 in various regions in Tanzania mainland and Zanzibar.

Daring to Shift is a four-year project that places young women and men at the center of inclusive community development and empowers them with the digital and human skills, knowledge, and networks they need to create opportunities and transform their communities. Supported by the Government of Canada through Global Affairs Canada, Daring to Shift is aligned with the Sustainable Development Goals and contributes to Canada's Feminist International Assistance Policy.

The project will see 211 youth between the ages of 18 and 35 leading development initiatives in their communities across four thematic pillars: digital jobs, digital business, social entrepreneurship, and community leadership.

Here is how 211 Youth, 148 of them being women, will lead their communities into digital literacy and ultimately financial freedom.

- 98 youth will be trained to become Community Leaders and they will facilitate training for 9,000 young women and men in digital skills that will help improve their businesses.
- 85 young Social Innovators start impactful businesses that will solve community problems and lead to self-employment.
- 8 Digital Ambassadors will train 500 other youth in digital skills that will increase their employment chances in the job market.

The project welcomes youth from Dar es Salaam, Morogoro, Dodoma, Mwanza, Tabora, Kigoma, Iringa, Arusha, Tanga, Pwani, and Zanzibar. 70% of all beneficiaries will be women.

The introduction of D2S comes during a time when digital skills are crucial for any business and job seeker. It is imperative that we equip our youth with digital, leadership, entrepreneurship, and 21st-century skills to build their resilience in the Post Covid-19 era.

About the DOT Tanzania Community Leadership Program.

Through the Community Leadership pillar of Daring to Shift, DOT supports young women and men to become leaders in their communities through real-world placements where they run skills development programs in their communities. During the 6-month placement with DOT Tanzania, Community Leaders will support the implementation of the Digital Business pillar of DOT's Daring to Shift project.

The Digital Business program supports youth business owners with small and informal businesses to identify and leverage relevant technology to improve their business outcomes. The Digital Business Programme participants trained by Community Leaders develop competencies in ICT literacy, gender equality, entrepreneurship, and 21st-century skills with practical application to their business and their goals as business owners. They also develop connections to networks of peers, mentors, and business support organizations.

Specifically, the selected Community Leader will be responsible for the following:

- Training young community members who own small and informal businesses with digital skills to improve their business outcomes and achieve sustainable livelihoods.
- Leading the coordination of events to connect program participants in their communities with business support organizations.
- Supporting program beneficiaries' impact measurement efforts through data collection and case study development.
- Engaging community members and other #DOTYouth to access digital learning platforms, including social media, for skills development and creating a safe space for young people to discuss pressing issues in their communities, such as gender equality.
- Advocating for acknowledgment of the needs of young people, especially women in addressing the digital divide.

Young women and men in the Community Leadership Program 2022-2023 will build competencies in facilitation, coaching and mentoring, digital literacy, gender equality, and 21stcentury skills; they will also be equipped with the tools to take control of their livelihoods. When they complete the program, youth leverage their leadership skills and real-world experience to access meaningful jobs and opportunities.

Additionally, the Community Leaders will advocate for equal access to digital skills in their communities and participate in national and international events to present the voices of young women and men on addressing the digital divide among youth, especially for women. The Community Leaders will also support research efforts to obtain data to support DOT programs and case studies to showcase the digital inclusion impact being made on other youth in communities.

After being selected, Community Leaders will undertake a comprehensive 4-Week Training of Trainers (ToT) program, which will hone their training skills required for the Digital Business program, and execution of other responsibilities.

Your role as a Community Leader and Program Facilitator

Following the ToT, Community Leaders will be deployed in their communities for 4-week community immersion. They will get an opportunity to learn in action from existing DOT Community Leaders who are placed in their communities. After the immersion, the 40 Community Leaders will be officially contracted and deployed to mobilize and onboard the Digital Business program participants/learners from their communities and/or youth from DOT Tanzania partner programs. During the learners' engagement phase, Community Leaders, under the supervision of their Lead Community Leaders, will:

- Conduct needs assessment to understand the needs of their learners.
- Mobilize learners to enroll in the DOT Tanzania Digital Business program, fully participate in the training sessions and complete their training curriculum.
- Transfer the learning content to PowerPoint presentations for facilitation.
- Facilitate all training sessions for the learners in their cohorts.
- Assess progress, completion, and impact of the program's modules.
- Support the learners in completing the final project.
- Support the program participants in achieving their business objectives through coaching and mentoring approaches.
- Support the program participants to network and learn from peers.
- Generate reports on the learner's activities, progress, and general feedback.

The Community Leaders placement is for 6 months, commencing 1st October 2022. DOT Tanzania will support the Community Leaders with a monthly stipend, communication, and transport allowances throughout their placement period.

Based on what they learn throughout their placement and individual aspirations, DOT Tanzania will support Community Leaders in transitioning post-placement.

Timeline for recruitment, selection, and deployment of Community Leaders:

- Call for Applications: 6th May 2022.
- Deadline for Application: 5th June 2022.
- Announcement of finalists: 20th June 2022.
- Training of Trainers: 27th June to 22nd July 2022.
- Community Leadership Immersion: 1st August 2022 to 30th August 2022.
- Confirmation and official deployment: 31st August 2022.
- Placement start date: 1st September 2022
- Placement end date: 31st March 2023.

Key requirements for the Community Leadership Program 2022-2023 applicants:

- Applicants must be Tanzanian nationals, aged 21-34 years.
- Applicants must be current residents of the following regions: Arusha, Dodoma, Dar Es Salaam, Iringa, Kigoma, Morogoro, Mwanza, Tabora, Tanga, Pwani, Zanzibar (Unguja & Pemba).

- Applicants must be **fully** available for the duration of the placement period: 1st October 2022 to 31st March 2023.
- Applicants must be academically trained and graduated with Certificate, Diploma, or bachelor' level. They should have basic computer skills, and competency in Digital Marketing, E-Commerce, Business, and Financial Management.
- Applicants must be excellent communicators in English and Kiswahili, self-directed, analytical, motivated, and team players.
- Applicants must own/have access to a fully functioning smartphone and laptop.
- Applicants must have a Tanzanian Shillings bank account.
- Applicants must have a National ID (NIDA).

Please note that non-graduates, those still in academic training and currently full-time employed will not be considered. Young Women are highly encouraged to apply.

How to Apply for the Community Leadership Program 2022-2023

Prepare the following before you start filling out the application form:

- Your CV/ resume
- A scanned copy of your higher education certificate
- Record a 1-minute video introducing yourself and why you aspire to become one of DOT Tanzania's Community leaders. Make sure your video is less than 100MB.

Click the application form here.

Selection Process

Selection will include the following stages:

STAGE 1:

50 youth will be selected to attend the 4-week Training of Trainers in Dar es Salaam, by 20th June 2022. Only those who have been successfully selected will be contacted.

STAGE 2:

40 youth will be selected to proceed to the 4-week Community Leader Immersion, in their respective communities by 27th July 2022.

STAGE 3:

Confirmation of deployment and contracting of 40 Community Leaders will be made by 30th August 2022.

Best Wishes!

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